

INDIA BAKERY EXPO-17 EXHIBITOR STALL PRICING



February 17 - 19, 2017, Chennai, India

PRICING POLICY

IBE- 17 wants to be positioned among high quality food exhibitions and hence top class perception and full satisfaction by exhibitor is the desired goal.

The comparable food event exhibitions are Aahar, Foodpro and Mumbai Bakery Business show. The stall pricing are held highly competitive when compared to the above said exhibitions. There will be no compromise on quality, workmanship and execution.

- Type of Stalls: Raw space and built up space
- Slab volume pricing: (A, B ,C and D)
- Type of Exhibitors: Past Exhibitors and new exhibitors
- Amount indicated below are rate per sq.m
- Service Tax extra where applicable

Built up	Area Sq.m	Past Exhibitors	New Exhibitors
D	9, 12 or 15	Rs 5,500	Rs 6,000
C	18, 24 or 27	Rs 5,000	Rs 5,500

Raw space	Area Sq.m	Past Exhibitors	New Exhibitors
B	36, 42 or 54	Rs 4,500	Rs 5,000
A	60 and above	Rs 4,000	Rs 4,500

Taxes of 15 % Extra

GENERAL CONDITIONS FOR ADVERTISEMENT IN INDIA BAKERY EXPO 2017 EXHIBITION CATALOGUE

• Advertisement opportunities in the India Bakery Expo 2017 Exhibition Catalogue are equally available to Exhibitors and Non-Exhibitors. • The submission of this form by the Company/Organisation shall constitute a firm order on the Organiser. • Order will be accepted by the Organiser provided it is received with Demand Draft for the full amount in advance payable to the Tamil Nadu Bakers Federation (TNBF), Chennai. There is no guarantee of advertisement appearance unless this condition is fulfilled. • Rates shown are payable strictly net, without deduction, discount or agency commission. • Special position (Back Cover, Inside Cover etc.) will be allotted on first-come-first served basis. • The Exhibition Catalogue will be printed by offset process. Accordingly, the Advertiser must send Art Pulls or finished Art Work with positives of appropriate size to reach the Organiser latest by 01 Nov 2016 • No clarity of reproduction will be guaranteed, if the Advertiser sends block etc.

* Please contact the Organiser before Wire transfer. All payments are exclusive of Bank charges.

DECLARATION

Note : Please attach your Business card

Name : _____ Designation : _____
 Organisation : _____
 Address : _____

 Tel : _____ Fax : _____
 E-Mail : _____ Mobile: _____
 Website : _____ Signature : _____ Date : _____