

Co-Organized By



Chennai Bakery
Owners Association



February 17 - 19, 2017, Chennai, India

Organized By



Greetings,

I am happy to inform you that Tamil Nadu Bakers' Federation (TNBF) in association with Chennai Bakery Owners Association (CBOA) is hosting the third edition of "India Bakery Expo 2017". The expo has been scheduled from **February 17 – 19, 2017** at Chennai Trade Centre, Chennai.

'India Bakery Expo 2017' is an unique opportunity for the bakery industry in South India. It is a B2B Trade Fair which is poised to return stronger, bigger and a comprehensive platform in this fast changing face of the bakery industry.

The show will create an opportunity for new product launches, sourcing of bakery equipments, ingredients, technology and accessories, besides forecasting and identifying latest industry trends. The Event will focus on the following:

1. To cement the existing business and create an ideal platform to enhance the visibility of bakery industry in South India
2. To strengthen linkages of bakery sector with Food Processing Sector
3. Showcase the latest trends and developments in Bakery Industry
4. Disseminate information on Best Practices in the Bakery Industry
5. Inspire young & aspiring generation to enter into Bakery Business

The objective of the event is to aspire and focus towards addressing the Bakery Industry as a standalone and prospective sector to the Government, Media and Society.

Event Highlights

- **3 Day** Exhibition on Bakery Industry
- **100+** Exhibitors, **15000+** Business Visitors, **44000** square feet of Exhibition Area
- **1 day Seminar & Workshop** on Bakery Technology, Food Safety & Hygiene
- Bakery Art Festival, Cake Decoration, Cake Competition by Master Line
- Innovative Bakery Products
- Live Baking and Technology Demos
- Participations from Association Members, Nodal Agencies and Media

Tamil Nadu Bakers Federation - India

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We have initiated the work plan for the event. It would contain the literature, information booklet with floor plan, space rentals, rules & regulations and space booking form. It would be shared to you shortly.

While thanking you for your support and participation as "Sponsors" in the past editions of India Bakery Expo, I am now writing to invite to participate at India Bakery Expo 2017. The participation will offer an unparalleled opportunity to touch base with Bakery Sector and explore new customer base, demonstrate on new product offerings, and explore new tie-ups. I am sure the event will be an excellent marketing platform for your organization.

Looking forward to hearing from you.

Kind regards,

V. Manoharan

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